



MISSION:

SAVE LIVES IN OUR COMMUNITY AND AROUND THE WORLD.

NORTH AMERICA AND THE WORLD ARE IN CRISIS

Here are the facts:

- Americans take 25 million pills/hour
- The citizens of Canada average 74 prescriptions per person aged 80 or older, 14 prescriptions per Canadian overall.
- As many as five out of six Americans die of heart disease and cancer.
- 4.5 million in the U.S. have Alzheimer's—a number that has doubled in the last two decades.
- 118 million antidepressants are prescribed each year for some 57 million American citizens who have been told they have a mental disorder.
- 25,000 people killed by hospital error in Canada each year, 200,000 in America
- One billion worldwide are overweight. The United States Congress calls this problem “as serious a threat as global warming.”
- Over 22 million children worldwide are diagnosed as being overweight and at risk of serious cardiovascular disease. Has doubled in the last 20 years for children and tripled for adolescents
- Autism, a severe neurodevelopment disorder impacts as many as 1 in 68 children, 1 in 35 if you're a boy (Conservative number is 1 in 110 children and 1 in 70 boys).
- Canada is DEAD LAST for timeliness and quality of care
- “U.S. Dead Last” in Health Care over all
- 62% OF ALL BANKRUPTCIES ARE DUE TO MEDICAL EXPENSES—MORE THAN 3/4THS (77.9%) OF THOSE PEOPLE HAD INSURANCE

HERE'S HOW YOU CAN HELP

Start by pulling yourself out of the crisis and achieving maximized living in your home. Then—help us save the world.

Current Solution: Insurance companies, drug companies, and the traditional medical establishment are content in covering up symptoms with medications and drugs or removing ailing parts altogether. This approach doesn't create health or wellness. Instead, it masks an underlying, more complex problem and allows it to persist. It also leaves the person in a weakened, less-healthy state.

The wellness movement looks to change the problem through fad diets and home exercise equipment.

Maximized Living is beyond health care and wellness. It's a complete system of living. We've redefined health through helping people live the 5 Essentials so that we're correcting causes and not just treating symptoms.



MAXIMIZEDLIVING.COM

WELCOME

Congratulations on choosing a Maximized lifestyle. Our country is sick—but that doesn't mean you and your family need to be. Through spinal correction and the rest of the 5 Essentials, you will gain true health, not just masked symptoms.

Health is a lifetime commitment. Our hope is not only to get you well short term, but to have a long term relationship over your lifetime to keep you well and prevent the pain, suffering, and disease so epidemic now in our society. Like the dentist has said for years, "You either spend a little bit of money and a little bit of time to prevent cavities, or you will spend a lot of time and a lot of money later for neglecting your teeth."

You are now on track to get your family well, save your family thousands of dollars in medical care costs, and have greater energy and vitality for the rest of your lives!

ENGAGEMENT

As you implement the 5 Essentials, you are taking steps toward creating a body that can get and stay well. How do we know? We see it happen all the time in our offices all over the U.S., Puerto Rico, Canada, and Africa. On top of this, all you have to do is look at the typical Maximized Living doctor and their family and you'll see the healthiest people in the world.

What does engagement mean? It's simple.

STEP 1: Make your visits.

STEP 2: Do your care at home and start implementing the supplements.

STEP 3: Get signed up for your first Makeover.

STEP 4: Attend the monthly workshops and read your weekly newsletters

STEP 5: Get your family and friends involved and checked. The more people you have around you that live the five essentials, the more support you all have to change your lives and avoid the crisis permanently.

WHAT'S AHEAD

During this week, you should be getting your family and close friends checked. You will be given a home care kit and the office staff will go over benefits of being a ML patient. The kit points you to simple videos you can watch online to help assist you at home. As we get into a pattern and rhythm of adjustments and exercises, your body goes into the healing process. As you begin to heal, most people start noticing changes in energy and flexibility right away. No matter how you feel, however, stay the course and positive change happens.

On your 12th visit, we're going to re-evaluate, check your progress, and do your advanced nutritional assessment.

Ultimately, through the classes and readings we provide, we are going to make your life easier, not harder, to live than it is right now. The 5 Essentials are not difficult or painful to apply to your day to day habits and they will make your life more simple, energetic, and enjoyable. You'll wonder what you used to do before you got here.

During subsequent evaluations, we may take another x-ray or scan to chart your progress and see where we go next as we get you back to just maintaining your spinal health as part of your lifestyle instead of the more intensive care you have to do at the beginning.

At the end of your initial care plan, you will get a re-evaluation. This will determine what recommendations there are for further care. It's common for our families that continue correcting and then maintaining their spines, save thousands of dollars on medical bills, have more energy, get sick less and take far less, if any medications

When you commit to your program of care, your health and your health future will be restored to you. At the very least you will see vast improvements in important wellness markers. It will take time, commitment and perseverance, but it will mean many more years of quality of life for you and your family.

